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Lowes Foods Reopens Renovated Hampstead Store

HAMPSTEAD, N.C. (JANUARY 13, 2021) – Lowes Foods, a Carolinas-based grocer, has renovated its store located at 17230 US Highway 17 in Hampstead. Lowes Foods celebrated the reopening with a ceremonial tossing of the work crew construction hard hats this morning.

“Since we began introducing The Beer Den in our stores several years ago, the concept has been embraced by shoppers as one of their favorite parts of the Lowes Foods experience,” Lowes Foods President Tim Lowe said. “We believe store guests in the Hampstead area will quickly fall in love with The Beer Den experience along with the store’s new Chicken Kitchen, Cakery, Pick & Prep and Smokehouse areas.”

“Like all our Lowes Foods stores, our renovated Hampstead store is very focused on supporting all things local,” Lowe added. “Our commitment to local includes offering produce sourced through our partnerships with more than 200 farmers from the Carolinas and featuring a wide assortment of unique local products found throughout the store.”

The new store also features a wide assortment of organics, prepared, and bulk foods. In addition, the Hampstead store features a Lowes Foods-To-Go area to meet the growing demands of local shoppers and out-of-town guests who order online and simply pull up to the store to get their groceries.

Lowes Foods Originals featured in the renovated Hampstead store include:

- **The Beer Den** offers the finest selection of crafts and drafts that is fantastically varied, local and refreshing. There are seasonal offerings of unique beers, special events, tap takeovers, and growler fills on-site. In addition, guests can “sip and shop” with a pint of beer or a cup of wine.
- **The Chicken Kitchen** includes a variety of prepared chicken that is fresh and never frozen, locally sourced, and is raised with “no antibiotics ever.” When hot chicken comes out of the rotisserie oven, the animated chicken chandelier signals the start of Lowes Foods’ special chicken celebration, including a unique version of the Chicken Dance.
- **The Cakery** is a whimsical bakery where being square is incredibly cool. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter.
- **Pick & Prep** offers shoppers help by cutting prep time in the kitchen so they can enjoy a little more quality time at the table. Pick & Prep chefs cut, slice, dice, mince, and cube your fruits and vegetables the way you prefer, while you shop. Pick & Prep also offers an array of packaged, grab-&-go fruits and veggies that are cut fresh throughout the day.
- **Smokehouse** offers a daily rotation of wood-smoked meats—including beef, pork, chicken, and salmon—using a variety of woods to infuse flavor. You can pick them up ready to eat or ready to take home and heat.

About Lowes Foods, LLC

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates 74 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](https://www.lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc. For more information, please visit [lowesfoods.com](https://www.lowesfoods.com).

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs nearly 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets across the Southeastern United States. In addition, Alex Lee is the parent company of Lowes Foods as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](https://www.alexlee.com).

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